

Business Acumen for HR Professionals

This programme is for HR Professionals who want to improve their business acumen, be part of decision making processes, present business cases and help drive business performance. The experiential nature of this programme teaches how business really works and how strategic direction affects daily operations, and what they in HR can do to move the numbers in the right direction.

Anchored on a business simulation that highlights the challenges of managing a business in a competitive environment, the programme gives an global overview of how a company works, and to make the learning of strategy, marketing, and financial concepts as easy and enjoyable as possible.

HR related financial exercises are interspersed within the simulation to enhance the learning.



Business Finance

Get a grip of the language of business
Analyse business performance

Critical Thinking



Put on your critical thinking hat to address people & business challenges

Game-based, industry-specific business simulation



HR Business Cases

Plugging the Talent Drain
Stop the Slides in Profits
Wasting Money on Wellness?

Business ROI & Analysis



Position HR plans through a financial and business lens

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About the Simulation

Our world-famous business acumen simulations, with versions to match almost any industry, give every employee in any organisation a true understanding of the business impact of their daily decisions.

Available in physical and digital versions. Delivered face-to-face or virtually.



Objective

This programme is for HR Professionals who want to improve their business acumen, be part of decision making processes, present business cases and help drive business performance.

Outcomes

1. Gain a big picture understanding of how businesses apply strategy to deliver business results.
2. Know how to interpret and analyse financial statements and ratios.
3. Gain the ability to discuss business challenges with line managers.
4. Create value through HR interventions that apply financial and business analysis.
5. Understand the challenges of Organisational Change through a HBS Case Study (optional)

Who is It for

HR Professionals

Programme Structure

Day 1

Introduction to the Simulation
 Introduction to Business Finance
 Simulation. Cycle 1. Facilitator Guided
 Simulation. Cycle 2
 HR Business Case 1
 Simulation. New Markets. Cycle 3

Day 2

HR Business Case 2
 Simulation. Economic Crisis. Cycle 4
 HR Business Case 3
 Simulation. Business Recovery. Cycle 5
 Business ROI
 Actionable Items in the Workplace.